



EDUCATION

The University of Texas at El Paso (UTEP)

Bachelor of Fine Arts in Studio Art

Graphic Design Concentration
with Printmaking Minor
El Paso, TX
2019

San Francisco Center for the Book

Cylinder Core Certificate

Letterpress Printing on the
Vandercook Press: Core Curriculum
San Francisco, CA
2013

TECHNICAL SKILLS

- Adobe Creative Suite/Cloud:
Illustrator, InDesign, Photoshop,
Dreamweaver, XD
- Remote work tools:
Trello, Asana, Slack, Zoom
- MS Office Suite
- 3-D Printing w/primitives
- Basic MIG Welding
- HTML & CSS

PROFESSIONAL SKILLS

- Leadership
- Accountability
- Self-motivation
- Professionalism
- Bilingual: Spanish

HOBBIES

- Hiking, Camping, Cycling, Mountain Biking
- Letter Writing, Art, Music, Theater, Travel
- Boxing, Martial Arts, Yoga

PROFILE

“ I am a designer and illustrator who has developed extensive knowledge and experience in many areas of graphic design including layout, typography, concept development and print media. I am passionate about all aspects of design, past and current styles, and issues. I can work well both independently and as part of a team. ”

WORK EXPERIENCE

Secret Weapon Marketing / 2021 – Present Los Angeles, CA *Art Director*

Working with other members of creative department to evaluate client/company needs, develop project strategies, and create visual elements for ad campaigns. Coordinating resources with other departments to create a unified, effective campaign.

UTEP Creative Studios / 2015 – 2020 El Paso, TX *Graphic Designer*

Provided institution with graphic design services for instructional use to increase student engagement and achievement in classroom as part of department of Academic Technologies. Generated striking and innovative designs to use in promotional and marketing materials, as well as informational material for web, video, print and mobile devices.

Rocketbuster Boots / 2011 – 2012 El Paso, TX *Design Assistant*

Designed unique, custom, handmade cowboy boots through pattern making and hand painting. Assisted with customer orders, sales and individual fittings. Guided production team to create highest quality footwear crafted in oldest tradition of boot making.

Sanders Wingo Advertising / 2008 El Paso, TX *Creative Services Intern*

Conducted extensive market research for various clients and collected information necessary for identity and re-branding campaigns. Assisted production of radio and television spots for advertisements, including talent casting and location scouting.